

Q: What is ISTEP?

ISTEP stands for **lowa Students for Tobacco Education and Prevention.** ISTEP is the <u>NEW</u> youth-led tobacco prevention movement from the lowa Department of Public Health and they just launched their year-long campaign entitled "Time For Action".



This year it's all about WHAT YOU CAN DO locally in your hometown or school to take action – Show us what you're doing in your community for tobacco prevention by sharing photos and videos with us! Then come celebrate with us at the end of the school year at the ISTEP Summit!



If you have a smartphone, you can scan the QR code for more information! Visit www.facebook.com/turnyourbackontobacco to follow what we are doing across the state of lowa!





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